Both These Ads Day Before Opening →

TOMORROW
IN ALL ITS GLORY,
THE STORY
THAT REMEMBERS
PEARL HARBOR!

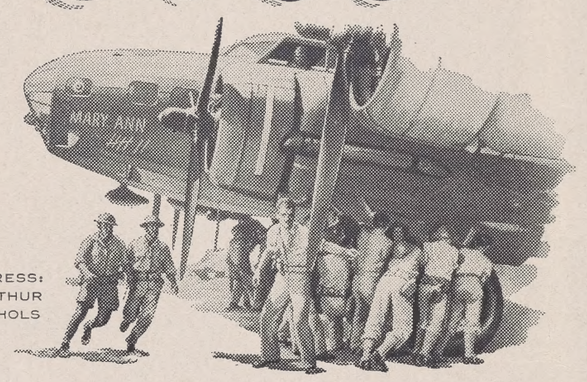
☆

PRESENTED WITH INFINITE PRIDE BY

WARNER BROS.

Air Force

THE WONDER-STUDDED EPIC OF THE MEN WHO WERE THERE WHEN IT STARTED—AND WHO'LL BE THERE TO FINISH IT!



...AS THE MEN WHO LOVED 'MARY ANN', THE FLYING FORTRESS:
JOHN GARFIELD • GIG YOUNG • HARRY CAREY • GEORGE TOBIAS • ARTHUR KENNEDY • JAS. BROWN • JOHN RIDGELY • SCREENPLAY: DUDLEY NICHOLS

PRODUCED BY
HAL B. WALLIS

Hollywood CONTINUOUS Opens 11:30 a.m. B'way at 51st St.

HOWARD HAWKS
PRODUCTION

COPY NEG
#1159

Mat NY 7--10¼ inches x 4 columns (580 lines)--60c

TOMORROW YOU WILL SEE
AN ENTERTAINMENT AS MATCHLESS
AS OUR AIR FORCE!

AIR FORCE

THE PICTURE THAT REMEMBERS PEARL HARBOR

★

AMERICA'S WONDER OF THE WORLD...

WARNER BROS.

WONDER OF THE SHOW WORLD!

★

PRODUCED BY
HAL B. WALLIS

HOWARD HAWKS
PRODUCTION

...AS THE MEN WHO LOVED 'MARY ANN', THE FLYING FORTRESS:
JOHN GARFIELD • GIG YOUNG • HARRY CAREY • GEORGE TOBIAS • ARTHUR KENNEDY • JAS. BROWN • JOHN RIDGELY • SCREENPLAY: DUDLEY NICHOLS

★

Hollywood CONTINUOUS Opens 11:30 a.m. B'way at 51st St.

Mat NY 5
18 inches x
2 columns
(504 lines)
30c

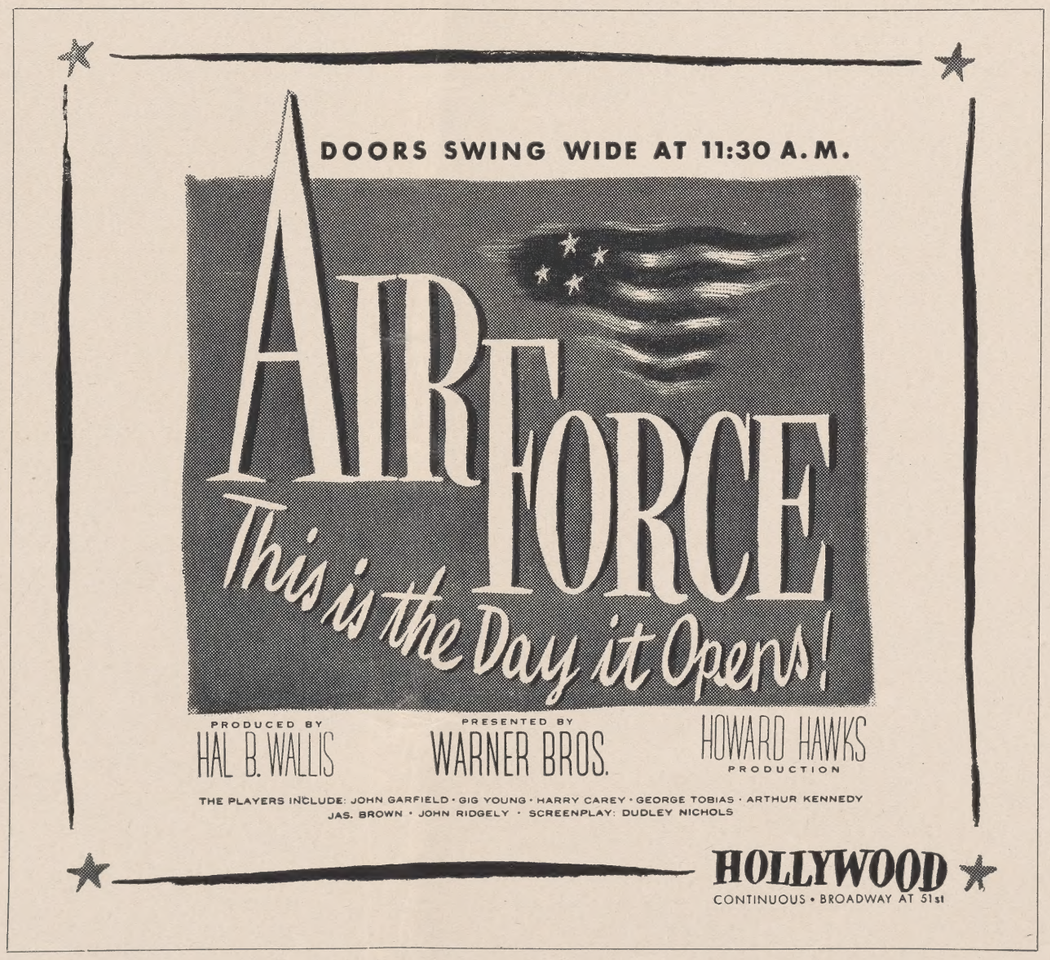
ANOTHER DAY-BEFORE AD ON NEXT PAGE→

One of the Day before Opening Ads

130 MILLION AMERICAN HEARTS FLY WITH IT!
This is Jimmy, the boy who lived next door. Last year he made the football team. This year he's making history.
AIR FORCE
THE PICTURE THAT REMEMBERS PEARL HARBOR. IT COMES TO YOU FROM
THE STORY OF THE MEN WHO WERE THERE WHEN IT STARTED— AND WHO'LL BE THERE TO FINISH IT!
Warner Bros.
PRODUCED BY
HAL B. WALLIS
...AS THE MEN WHO LOVED 'MARY ANN', THE FLYING FORTRESS: JOHN GARFIELD • GIG YOUNG • HARRY CAREY • GEORGE TOBIAS • ARTHUR KENNEDY • JAS. BROWN • JOHN RIDGELY • SCREENPLAY: DUDLEY NICHOLS
HOWARD HAWKS PRODUCTION
TOMORROW Hollywood
CONTINUOUS Opens 11:30 a.m. B'way at 51st St.

Mat NY 8--9¼ inches x 4 columns (516 lines)--60c

Opening Day Ad—in Amusement Section . . . **AND THIS ON PAGE 3 OF NEWS SECTION→**


DOORS SWING WIDE AT 11:30 A.M.
AIR FORCE
This is the Day it Opens!
PRODUCED BY
HAL B. WALLIS
PRESENTED BY
WARNER BROS.
HOWARD HAWKS
PRODUCTION
THE PLAYERS INCLUDE: JOHN GARFIELD • GIG YOUNG • HARRY CAREY • GEORGE TOBIAS • ARTHUR KENNEDY
JAS. BROWN • JOHN RIDGELY • SCREENPLAY: DUDLEY NICHOLS
HOLLYWOOD
CONTINUOUS • BROADWAY AT 51st

Mat NY 12--5½ inches x 3 columns (231 lines)--45c

A Full Selection of Sizes for All Purposes

You can't help loving these men!
You can't help cheering
You can't help cheering this story!
WARNERS HIT!
AIR FORCE
Now!
"One of this year's 'Ten Best'!"
—LIFE Magazine
On a routine mission to Pearl Harbor the Flying Fortress called 'Mary Ann' gets the news of Dec. 7th!
With 'Mary Ann' at a secret base the desperate crew turns to fight off enemy snipers!
Off they go again on a mighty mission of revenge!—the picture's thrill of thrills!
PRODUCED BY
HAL B. WALLIS
HOWARD HAWKS
PRODUCTION
... AS THE MEN WHO LOVED 'MARY ANN', THE FLYING FORTRESS!
JOHN GARFIELD • GIG YOUNG • HARRY CAREY • GEORGE TOBIAS • ARTHUR KENNEDY • JAS. BROWN • JOHN RIDGELY • SCREENPLAY: DUDLEY NICHOLS
THEATRE & DATE
BUY WAR BONDS AT THIS THEATRE!

Mat 401
13½ inches x
4 columns
(752 lines)
60c

For 3-column size of this ad, see page 11a

TODAY!
BE HERE TO CHEER!
AIR FORCE
"'Air Force' will end up as one of the year's '10 Best'!" —LIFE
"'Air Force' is sky-high in entertainment!" —KATE SMITH
"'Air Force' will hand you a terrific wallop!" —LOWELL THOMAS
"'Air Force' is as whopping a story as you're ever likely to see!" —N. Y. TIMES
"'Air Force' is as exciting a film as I've ever seen!" —LOUIS SOBOL
"'Air Force' is a picture I urge you to see!" —EDWIN C. HILL
"'Air Force' is the most thrilling entertainment to come to the screen!" —N. Y. JOUR.-AMER.
WARNER BROS.' SMASH!
PRODUCED BY HAL B. WALLIS
THE PLAYERS INCLUDE: JOHN GARFIELD GIG YOUNG • HARRY CAREY • GEO TOBIAS ARTHUR KENNEDY • JAS. BROWN • JOHN RIDGELY • SCREENPLAY. DUDLEY. NICHOLS
HOWARD HAWKS PRODUCTION
THEATRE & DATE
BUY WAR BONDS AT THIS THEATRE!

Mat 302
13 inches x
3 columns
(546 lines)
45c

See it!
AIR FORCE
WARNER BROS.' HIT OF HITS!
PRODUCED BY HAL B. WALLIS
HOWARD HAWKS PRODUCTION
THE PLAYERS INCLUDE: JOHN GARFIELD GIG YOUNG • HARRY CAREY • GEO TOBIAS ARTHUR KENNEDY • JAS. BROWN • JOHN RIDGELY • SCREENPLAY: DUDLEY NICHOLS
STAMPS BUY! BONDS On Sale In Lobby!

Mat 112
2 inches
(30 lines)
15c

AIR FORCE
WARNER HIT!
Don't miss it!
PRODUCED BY HAL B. WALLIS
...AS THE MEN WHO LOVED 'MARY ANN', THE FLYING FORTRESS; JOHN GARFIELD • GIG YOUNG • HARRY CAREY • GEORGE TOBIAS • ARTHUR KENNEDY • JAS. BROWN • JOHN RIDGELY • SCREENPLAY: DUDLEY NICHOLS
HOWARD HAWKS PRODUCTION
THEATRE
BUY WAR BONDS AT THIS THEATRE!

Mat 210
4½ inches x
2 columns
(124 lines)
30c

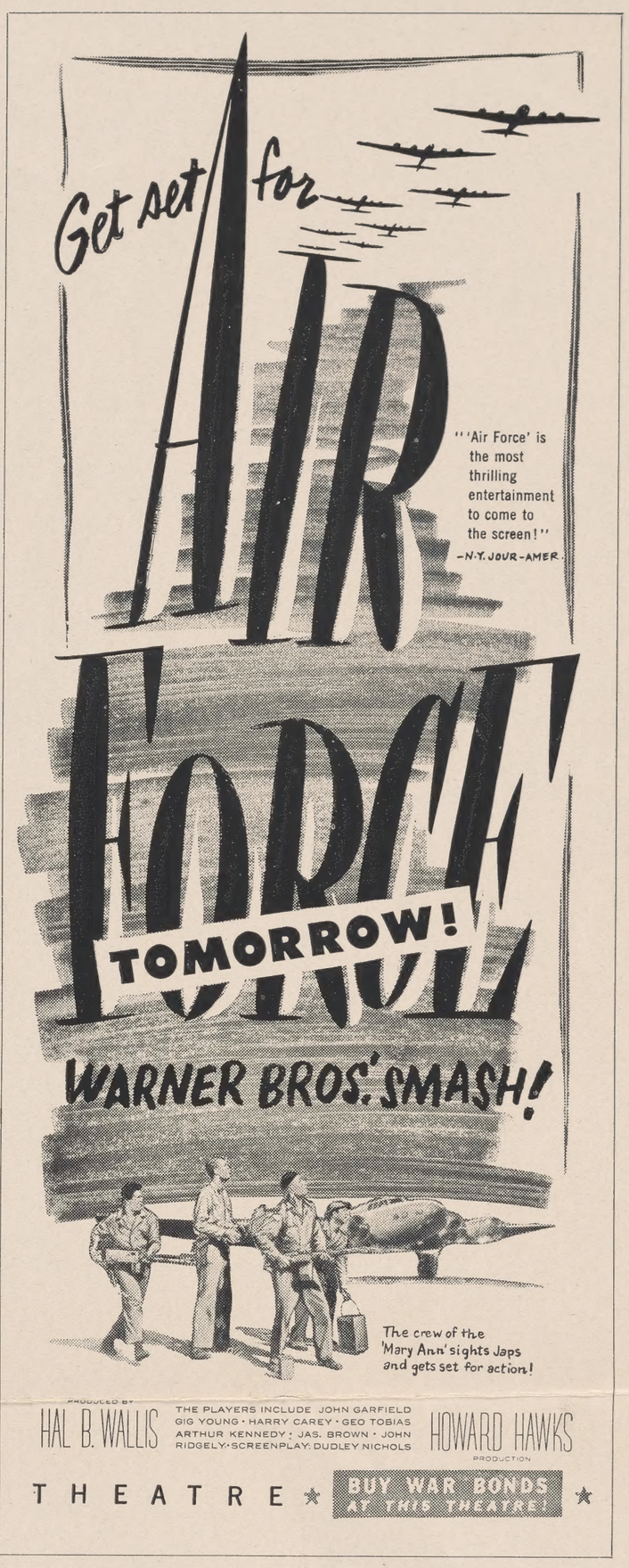
Delete Theatre & War Bond matter

You can't help loving these men!
You can't help cheering this story!
WARNER'S HIT!
AIR FORCE
Now!
"One of this year's 'Ten Best'!"
—LIFE Magazine
On a routine mission to Pearl Harbor the Flying Fortress called 'Mary Ann' gets the news of Dec. 7th!
With 'Mary Ann' at a secret base the desperate crew turns to fight off enemy snipers!
Off they go again on a mighty mission of revenge!—the picture's thrill of thrills!
PRODUCED BY HAL B. WALLIS
HOWARD HAWKS PRODUCTION
...AS THE MEN WHO LOVED 'MARY ANN', THE FLYING FORTRESS: JOHN GARFIELD · GIG YOUNG · HARRY CAREY · GEORGE TOBIAS · ARTHUR KENNEDY · JAS. BROWN · JOHN RIDGELY · SCREENPLAY: DUDLEY NICHOLS
THEATRE & DATE
BUY WAR BONDS AT THIS THEATRE!

Mat 301--10 inches x 3 columns (423 lines)--45c

Watch Dating

For 4-column size of this ad, see page 7a


Get set for
AIR FORCE
TOMORROW!
"'Air Force' is the most thrilling entertainment to come to the screen!"
—N.Y. JOUR-AMER.
WARNER BROS.' SMASH!
The crew of the 'Mary Ann' sights Japs and gets set for action!
PRODUCED BY HAL B. WALLIS
THE PLAYERS INCLUDE JOHN GARFIELD GIG YOUNG · HARRY CAREY · GEO TOBIAS ARTHUR KENNEDY; JAS. BROWN · JOHN RIDGELY · SCREENPLAY: DUDLEY NICHOLS
HOWARD HAWKS PRODUCTION
THEATRE
BUY WAR BONDS AT THIS THEATRE!

Mat 216--10¾ inches x 2 columns (298 lines)--30c

or Pre-Advance or Current Use

How About This for Sunday Ahead?

Soon
AIR FORCE
WARNER BROS.' HIT OF HITS!
PRODUCED BY HAL B. WALLIS
...AS THE MEN WHO LOVED 'MARY ANN', THE FLYING FORTRESS: JOHN GARFIELD · GIG YOUNG · HARRY CAREY · GEORGE TOBIAS · ARTHUR KENNEDY · JAS. BROWN · JOHN RIDGELY · SCREENPLAY: DUDLEY NICHOLS
HOWARD HAWKS PRODUCTION
THEATRE
BUY WAR BONDS AT THIS THEATRE!

Mat 208--3¾ inches x 2 columns (106 lines)--30c

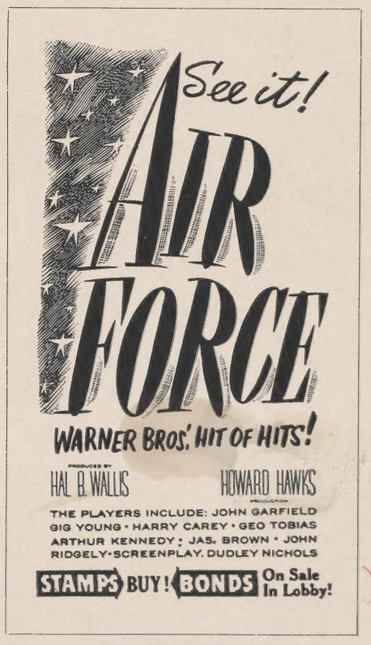
Watch Dating

Sit tight for a great sight!
AIR FORCE
"AS WHOPPING A STORY AS YOU'RE EVER LIKELY TO SEE!" —N.Y. TIMES
THURSDAY
WARNER BROS.' HIT OF HITS!
PRODUCED BY HAL B. WALLIS
HOWARD HAWKS PRODUCTION
THE PLAYERS INCLUDE: JOHN GARFIELD GIG YOUNG · HARRY CAREY · GEO TOBIAS ARTHUR KENNEDY; JAS. BROWN · JOHN RIDGELY · SCREENPLAY: DUDLEY NICHOLS
STAMPS BUY! BONDS On Sale In Lobby!

Mat 110
3½ inches (49 lines)--15c

AIR FORCE
WARNER HIT!
Don't miss it!
PRODUCED BY HAL B. WALLIS
HOWARD HAWKS PRODUCTION
THE PLAYERS INCLUDE: JOHN GARFIELD GIG YOUNG · HARRY CAREY · GEO TOBIAS ARTHUR KENNEDY; JAS. BROWN · JOHN RIDGELY · SCREENPLAY: DUDLEY NICHOLS
STAMPS BUY! BONDS On Sale In Lobby!

Mat 115
3¾ inches (51 lines)--15c

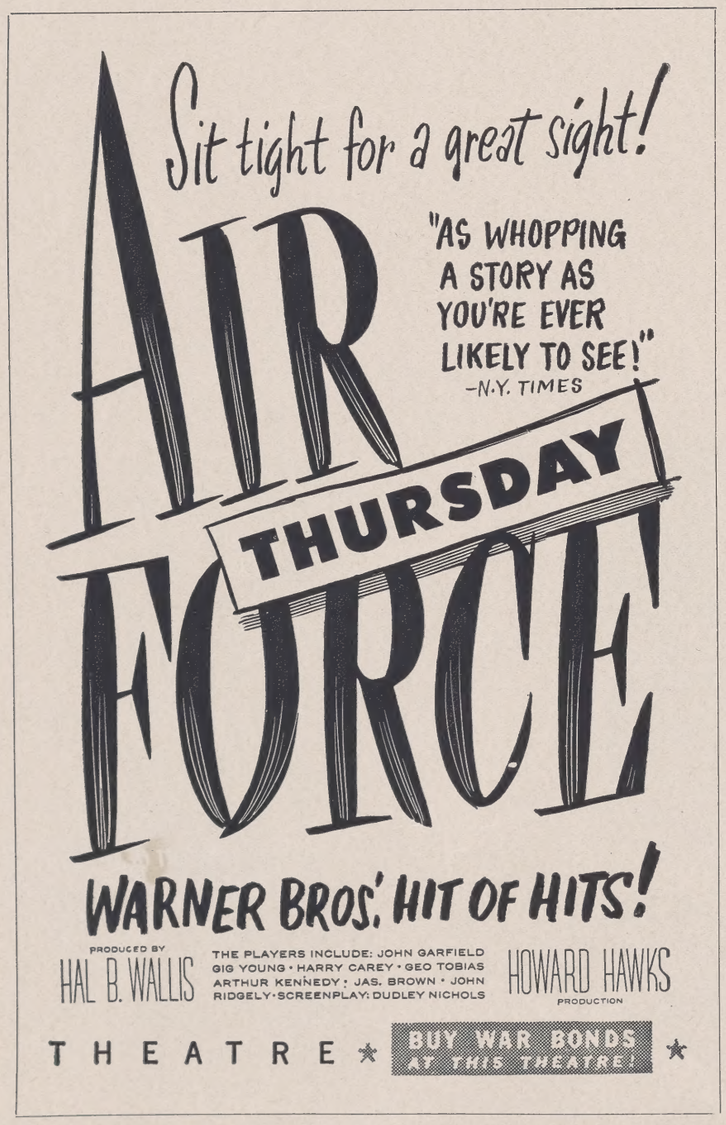

See it!
AIR FORCE
WARNER BROS.' HIT OF HITS!
PRODUCED BY HAL B. WALLIS
HOWARD HAWKS PRODUCTION
THE PLAYERS INCLUDE: JOHN GARFIELD GIG YOUNG · HARRY CAREY · GEO TOBIAS ARTHUR KENNEDY; JAS. BROWN · JOHN RIDGELY · SCREENPLAY: DUDLEY NICHOLS
STAMPS BUY! BONDS On Sale In Lobby!

Mat 116
3½ inches (50 lines)--15c

WARNER BROS.'
AIR FORCE
MARY ANN
'MARY ANN,' the queen of the skies— and "the screen's new Miss Gorgeous" - WALTER WINCHELL
...AS THE MEN WHO LOVED 'MARY ANN,' THE FLYING FORTRESS,
JOHN GARFIELD
GIG YOUNG
HARRY CAREY
GEORGE TOBIAS
ARTHUR KENNEDY
JAS. BROWN
JOHN RIDGELY
SCREENPLAY: DUDLEY NICHOLS
PRODUCED BY HAL B. WALLIS
HOWARD HAWKS PRODUCTION
IS THIS YEAR'S BIGGEST HIT!
IF YOU'VE NEVER CHEERED A STORY BEFORE —THIS IS THE ONE YOU WILL!
THEATRE & DATE
BUY WAR BONDS AT THIS THEATRE!

Mat 501
9½ inches x
5 columns
(675 lines)
75c

Watch Dating


Sit tight for a great sight!
AIR FORCE
"AS WHOPPING A STORY AS YOU'RE EVER LIKELY TO SEE!" -N.Y. TIMES
THURSDAY
WARNER BROS.' HIT OF HITS!
PRODUCED BY HAL B. WALLIS
THE PLAYERS INCLUDE: JOHN GARFIELD GIG YOUNG • HARRY CAREY • GEO TOBIAS ARTHUR KENNEDY; JAS. BROWN • JOHN RIDGELY • SCREENPLAY: DUDLEY NICHOLS
HOWARD HAWKS PRODUCTION
THEATRE
BUY WAR BONDS AT THIS THEATRE!

Mat 211
6½ inches x
2 columns
(180 lines)
30c

After Opening Ad

Cheer!
AIR FORCE
is here!
WARNER BROS.' HIT!
PRODUCED BY HAL B. WALLIS
THE PLAYERS INCLUDE: JOHN GARFIELD GIG YOUNG • HARRY CAREY • GEO TOBIAS ARTHUR KENNEDY • JAS. BROWN • JOHN RIDGELY • SCREENPLAY: DUDLEY NICHOLS
HOWARD HAWKS PRODUCTION
THEATRE
BUY WAR BONDS AT THIS THEATRE!

Mat 207
6¾ inches x
2 columns
(192 lines)
30c

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Wisconsin Center
for Film and Theater Research

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